Business Transformation in the Context of the Just Energy Transition

Opportunities for SMEs Workshop

December 19, 2023, 11 sati

Mehmedalije Tarabara 15, Zenica

Organized in cooperation with



AGENDA (draft)

|  |  |
| --- | --- |
| 11:00 - 11:20 | I. **Welcoming words** - Diana Babić, President of the Chamber of Commerce of the Zenica-Doboj Canton - Mirsad Jašarspahić, President of the Chamber of Commerce of FBiH - Zoran Bogunović, Public Outreach Expert, EU4Energy - Amir Halilčević, Deputy Minister of the Federal Ministry of Energy, Mining and Industry |
| 11:20 - 11:35 | II. **Introduction to Decarbonization, Just Energy Transition and Business Transformation**  - Corina Murafa, EU4Energy |
| 11:35 - 11:50 | III. **CBAM/ETS impacts on BIH’s economy** - Muris Mešetović, EU4Energy |
| 11:50 - 12:05 | IV. **Potential green business project development opportunities and related best practice examples (e-mobility, EE, RES, EE/RES related production, construction, green tourism)**- Armin Hodžić, EU4Energy |
| 12:05 - 12:20 | COFFEE BREAK(incl. finger food refreshments) |
| 12:20 - 12:35 | V. **Project identification, development and financing** - Andrej Kokol, EU4Energy |
| 12:35-12:50 | VI. **Preparing bankable proposals in BiH** (providing documentation required by the banks in BiH) - Jasmin Gabela, EU4Energy |
| 12:50 - 13:50 | VII. **Business Transformation Canvas for Your SMEs - A Take-Away Tool for your Business**12:50 - 13:00 Introduction of the tool to be used13:00: - 13:20 Individual work on the canvas13:20 - 13:30 Exchange in pairs based on guiding questions.13:30 - 13:50 Sharing of key insights in Plenary |
| 13:50 - 14:00 | VII. **Conclusions, Wrap Up & Useful Resources** Corina Murafa and Andrej Kokol |