Business Transformation in the Context of the Just Energy Transition

Opportunities for SMEs Workshop

December 19, 2023, 11 sati

Mehmedalije Tarabara 15, Zenica

Organized in cooperation with



AGENDA (draft)

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| 11:00 - 11:20 | I. **Welcoming words**  - Diana Babić, President of the Chamber of Commerce of the Zenica-Doboj  Canton  - Mirsad Jašarspahić, President of the Chamber of Commerce of FBiH  - Zoran Bogunović, Public Outreach Expert, EU4Energy  - Amir Halilčević, Deputy Minister of the Federal Ministry of Energy, Mining  and Industry |
| 11:20 - 11:35 | II. **Introduction to Decarbonization, Just Energy Transition and Business Transformation**  - Corina Murafa, EU4Energy |
| 11:35 - 11:50 | III. **CBAM/ETS impacts on BIH’s economy**  - Muris Mešetović, EU4Energy |
| 11:50 - 12:05 | IV. **Potential green business project development opportunities and related best practice examples (e-mobility, EE, RES, EE/RES related production, construction, green tourism)**  - Armin Hodžić, EU4Energy |
| 12:05 - 12:20 | COFFEE BREAK  (incl. finger food refreshments) |
| 12:20 - 12:35 | V. **Project identification, development and financing**  - Andrej Kokol, EU4Energy |
| 12:35-12:50 | VI. **Preparing bankable proposals in BiH** (providing documentation required by the banks in BiH)  - Jasmin Gabela, EU4Energy |
| 12:50 - 13:50 | VII. **Business Transformation Canvas for Your SMEs - A Take-Away Tool for your Business**  12:50 - 13:00 Introduction of the tool to be used  13:00: - 13:20 Individual work on the canvas  13:20 - 13:30 Exchange in pairs based on guiding questions.  13:30 - 13:50 Sharing of key insights in Plenary |
| 13:50 - 14:00 | VII. **Conclusions, Wrap Up & Useful Resources**  Corina Murafa and Andrej Kokol |