



INVITATION

10th INTERNATIONAL SCIENTIFIC AND EXPERT CONFERENCE

BDC2024

Zenica, 31.05.2024.

Digital transformation of small and medium enterprises in the Western Balkans



Greeting word

Respected reader,

The tenth scientific-expert conference with international participation, BDC2024: Digital transformation of small and medium enterprises in the Western Balkans, organized by Faculty of Economics UNZE, in cooperation with Faculty of Economics University of Sarajevo, the Faculty of Economics University of Tuzla, Faculty of Economics University of Kragujevac, Faculty of Engineering Sciences of University of Kragujevac and ZDK Chamber of Commerce, will be held in Zenica on May 31, 2024.

The aim of the conference is to promote modern concepts of digital transformation through current research on the challenges faced by the private sector, but also by representatives of public companies, institutions and organizations in Bosnia and Herzegovina and the region, as well as policies that encourage transformation to digital economy.

We cordially invite you to respond to this Call and we are happy to be at your disposal for any additional information!

Prof. Dr. Nino Serdarević
Organizational committee BDC 2024

Prof. Dr. Ajla Muratović-Dedić
EF UNZE Dean

BDC2024

Save
the
date!!!

Useful information for authors

PARTICIPATION/PUBLICATION FEE

Participants and authors are not requested to provide participation/publication fee.

PUBLICATION

Accepted papers will be published in the printed Proceedings. In addition, the scientific committee of the conference will select the best papers for publication in Faculty journal BH Economic Forum*.

ADDITIONAL INFORMATION

You can find more information about the conference, including instructions for papers, on the website <https://ef.unze.ba/bdc-2024/>.

If you have additional questions or ambiguities, please contact us via e-mail at bdc2024@unze.ba.

Abstracts
submission
deadline:
29.02.2024



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IMPORTANT DATES

